TNT/njm

TROP, PRUNER & HU, P.C.

INTELLECTUAL PROPERTY LAW ATTORNEYS

1616 S. Voss Rd., Suite 750 Houston, Texas 77057-3621 Bus: (713) 468-8880 Fax: (713) 468-8883

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To:	Examiner Huy Thanh Nguyen		From:	Timothy N. Trop	

MESSAGE:

Attorney Docket No.: BKA.0012US

Date: June 29, 2007

Applicant(s): JONATHAN E. LOWTHERT

Serial No.:

09/766,126

Filing Date:

January 19, 2001

Title:

CONTENT WITH ADVERTISEMENT INFORMATION SEGMENT

1. Reply to Final

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Applicant:

Jonathan E. Lowthert et al.

Group Art Unit:

2621

Serial No.:

09/766,126

§ Examiner: Huy Thanh Nguyen

Filed:

January 19, 2001

Confirmation No.

9474

Title:

Docket No.:

BKA.0012US

Content With Advertisement Information Segment

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Cust. No.:

21906

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

REPLY TO FINAL REJECTION

Dear Sir:

In response to the Office action mailed June 5, 2007, please amend the above-referenced patent application as follows:

Date of Deposit: June 29, 2007

Pursuant to Rule 1.8(a), I hereby certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax No. 571/273-8300) on the date indicated above.

Nancy Meshkoff